



OF GREATER
MONTREAL

CAMPAIGN PROGRESS BULLETIN

February 29, 1968
Bulletin # 7

R E C A P - 2ND REPORT LUNCHEON

- Total to Date - \$124,456 or 36.6% of objective of \$340,000
- Trail Blazers - VERDUN-LASALLE 77% of their objective
- Outstanding Canvassers - Al Maislin - 125% of objective
on 18% of cards
- Encouraging Highlights - INTERNATIONAL :-11% new money to date
- DOWNTOWN: 10% ahead of last years returns

John "THE WHIPPER" McGiffin promised some action for those divisions who are still sitting on their hands, at the next Report Luncheon. While we are ahead of previous years in total returns - only 8% gain in money was reported at our last meeting.

All Divisions reported that full operations are now underway - and that the next report would reflect the work.

SUMMARY REPORT BY DIVISIONS

DIVISION	OBJECTIVE	TO DATE	PERCENTAGE
EASTERN	3,000	899	30
HARBOUR	5,000	1,937	38
ST. ANDREW	10,750	4,995	46.5
ST. JAMES	4,000	1,412	35.3
ST. JAMES WEST	1,750	755	44.3
ST. JOS. ST. GEORGE	9,500	1,207	12.7
SOUTH SHORE	1,000	173	17.3
DOWNTOWN TOTALS	35,000	11,396	32.6
CHATEAUGUAY	2,500	75	3.
INTERNATIONAL	8,000	2,174	27.2
LACHINE-DORVAL	13,500	3,496	26.
NORTHMOUNT	13,000	1,202	9.2
NORTHWESTERN	19,000	6,538	34.4
VERDUN-LASALLE	5,000	3,958	77.
WEST ISLAND	29,000	5,028	17.
WESTMOUNT	15,100	2,068	13.7
SPECIAL NAMES	210,000	88,525	42.1
OVERALL TOTAL		124,456	36.6

Kerry Johnston and his talk about the special work of the International Branch and their "Mile End Project" was the highlight of the Report Luncheon - excellent coverage by TV & Press broaden his story about the new approach of Y in becoming a social action orientated organization to pressing community problems.

NEXT REPORT LUNCHEON

DATE: Wednesday, March 6, 1968
TIME: 12:30 - 1:40 P.M.
PLACE: Downtown Y - BUDGE HALL
COST: \$1.00

Max Singleton, Executive Secretary NDG Branch, will be our "thought man" for the day - his topic: "Dividends On Your Dollars"

LET'S MAKE THIS REPORT "A REALLY BIG ONE" - This week's target 65% of overall objective. BOOBY PRIZES for the divisions reporting under 45%.

41%
"Where youth are growing!"